

International Conference on Canadian, Chinese & African Sustainable Urbanization (ICCCASU)

3rd International Conference on Canadian, Chinese and African Sustainable Urbanization
BELT, ROAD & NODE: New Influences & Paradigms in City Building
Chengdu, China
July 15-17, 2019

Poster Presentation Guidelines 展板展示要求

The Poster Session is designed to allow authors to present research and to network with conference participants. To attract the attention of others, it is important to display information in a clear and visually compelling manner. All presenters (including speakers from other panels) are strongly encouraged to participate in the Poster Session to showcase their research.

展板讨论是作者展示研究成果并与其他参会者进行深入交流探讨的媒介。此外，通过展板讨论，参展者可以更好的从多个平行讨论会议中，获取不同研究论文的信息。因此，与会期间，您的展板是否能引起其他学者的兴趣与共鸣，完全取决于您的展板是否明确地表达了文章的主要内容。我们鼓励所有的参会人员积极参与到展板讨论环节中。

Award 展板评优

The ICCCASU Poster Session Awards recognize the best posters presented at ICCCASU III. The Awards play a crucial role in recognizing outstanding research and potential for competitive funding, especially among emerging researchers and graduate students. One presenter will receive a Gold Award Certificate, along with a cash prize of \$US500 (or RMB equivalent). Two presenters will receive certificates in the Silver Award category. Submissions will be reviewed by the selection committee and five finalists will be selected prior to the conference. **As such, please submit your poster (PDF) by the deadline if you wish to be considered: June 16, 2019, 11:59 PM EST.** The visual effect of the poster and the ability of the presenter to communicate the subject matter in a clear and succinct manner are also criteria for the final selection.

ICCCASU 展板讨论奖主要用以表彰在大会展示的最佳展板。此奖励是对展板讨论参与者的高度肯定，尤其有助于提升青年学者的认可度和未来竞争力。大会设一等奖一名，二等奖二名。一等奖获奖者在获得证书的同时，将同时获得\$500 美元(或等值人民币)的奖金。评优委员会将在大会开始前选取 5 张最佳展板进入最后的评选。您需要在大会稿件提交截止日前提交您的展板（电子版）以获取参选机会。评优将以展板内容、展板信息的视觉效果以及展板能否高效的展示内容为原则进行。

It is suggested that your poster cover all key points of your research/project. It is not necessary to include details since you will have the opportunity to describe them in person during the session.

An ideal poster should be able to attract attention, provide an overview of the research, and stimulate discussion. Guidelines for producing and presenting posters can be found below.

因此，您的展板应该力求陈述重点，而非强调细节。您将有机会亲自为参观展板的与会者详细讲解您的研究成果。理想的展板旨在吸引与会者的注意，概述作者的研究成果，同时激发与会者对您的研究产生参与讨论的兴趣。因此，在会议开始之前按照组委会提出的展板要求，仔细准备您的展板就显得十分重要。请在尽早在会议召开前仔细准备您的展板，确保其在符合会议展板要求的前提下，尽量涵盖所有要展示的内容。ICCCASUIII 有关会议展板的参考指导原则和制作要求如下：

A. Poster Size

A. 展板大小

Posters should be 100 cm (39.4”) high by 70 cm (27.6”) wide, and vertical in format.

展板尺寸为高度 100 厘米（39.4 英尺），宽度 70 厘米（27.6 英尺）。

B. Poster Requirements

B. 展板要求

Titles should be placed at the top of the poster, with a 25 mm margin, using a font size of 60. The author’s name(s), affiliation(s) and country(ies) should appear under the title (see Attachment 1). All illustrations, diagrams, and images should be visible from a distance of 1.5 m. Please add the ICCCASU III logo (see Attachment 2) and the conference name to the poster.

展板的标题距离页面顶部宽度建议为 25mm（字体大小为 60 号）。作者的姓名、单位以及所在国家置于标题下方(见附件 1)。请确保所有插图、图表、以及图片可在 1.5 米左右清晰阅读。ICCCASU III 会议的会标(见附件 2)以及会议名称需在展板中显示标注。

C. Poster Contents

C. 展板内容

Please make key descriptive text as succinct as possible. Use a font size of 30 so text can be read from a distance. Ideally posters should include 6 sections: (1) Introduction (2) Data/Method (3) Results (4) Discussion (5) Conclusion (6) Reference/Acknowledgement.

展板应当简洁易读，建议使用短句表达。建议使用不超过 15 毫米（或 30 号左右）的字体概述您的主要成果。展板建议包括 6 个部分：(1) 引言；(2) 数据/方法；(3) 结果；(4) 讨论；(5) 结论；(6) 引用/其他。每部分应使用单独的标题。

Please also include the following: (a) an introduction/explanation of the research, (b) figures/tables to help viewers understand better understanding the findings, and (c) conclusions.

通过文字描述 (a) 介绍您的研究； (b) 解释图标，并引导观众关注研究中的重要数据趋势和关系； (c) 解释您的研究成果。

It is strongly recommended that images (diagrams, etc.) be used instead of text wherever possible. Information should be organized in a hierarchical fashion. Avoid crowding the page and/or cramming too many numbers into tables. Text and visuals should be integrated.

尽可能的使用图片、图标、动画、图形等以避免冗长的文字描述，保证视觉上的简洁清晰。应避免过度使用数据和表格，同时确保文字和图形的流畅过渡和衔接。

Use of colour will make your poster more attractive. However, you may wish to avoid using colours that will distract the viewer.

使用不同的颜色突出您研究的成果可以使您的展板更具有吸引力。但是，请避免使用会分散阅读者注意力的颜色。

Please note that no commercial advertisements are permitted on posters.

展板上不得展示任何形式的商业内容和广告。

D. Handouts

D. 文字资料

We highly recommend that you prepare a handout, with an abstract of your research and an outline of your study objective(s), the design of your research, findings and conclusions.

请准备一份简要的文字摘要，包括研究目的、研究方法设计、研究发现和结论，方便与其他与会者的交流。

E. Presentation Time

E. 展示时间

Posters will be displayed during the day dedicated to the specific poster session. It is recommended that presenters be available during their sessions to discuss their posters with other participants. We also recommend that presenters prepare a 5-minute verbal presentation of the research, drawing on the material on the poster.

展板仅在规定的地点内进行展示。在展示期间，建议至少一位作者在展板旁进行讲解，方便与其他参会者深入探讨研究结果。建议准备一份 5 分钟左右的简短发言，以便更高效的在展示期间介绍您的研究成果。

F. Presentation Language

F. 展示语言

All posters, handouts and oral presentations should be in either English, Chinese or French.

所有展板、文字资料和演讲需为英文或中文或法文。

G. Electronic Copy Requirement / Poster Printing

G. 电子拷贝要求 / 展板打印

Several software programs may be helpful in creating posters. The easiest to use and the most readily available is Microsoft PowerPoint (please see the two examples in Attachment 3). Alternative programs include InDesign, Illustrator, Photoshop, etc. ICCCASU will provide a template in Microsoft PowerPoint (PPT) format for your reference (see Attachment 4).

制作展板有多种软件选择。最常用的制作软件为 Microsoft PowerPoint。其他常用软件有 InDesign、Illustrator、Photoshop 等(请参考附件 3 中两个例子)。ICCCASU 将为您提供一份 Microsoft PowerPoint (PPT) 格式的展板模板供您参考(见附件 4)。

Digital files must be in CMYK colour format. The minimum resolution for images is 150 DPI; where possible, please use vector-based graphics.

您所制作的电子展板拷贝需要为 CMYK 颜色格式。最低分辨率为 150 DPI。所有的图形建议为矢量图格式。如果无法使用矢量图，您的图形需要满足高质量的打印要求。

ICCCASU will take responsibility for printing all posters prior to the conference. Please send your files, in PDF format, to: icccasuA@uottawa.ca no later than 11:59 p.m. (2359) Eastern Time on Sunday, June 16, 2019.

ICCCASU 将为您打印一份会议期间展出的展板，其他相关资料的打印请自行准备。请于北京时间 2019 年 6 月 16 日周日晚 11:59 (23:59) 之前将您的展板以 PDF 格式的电子稿件提交至 icccasuA@uottawa.ca。

H. Questions

H. 问题

If you have any questions, please don't hesitate to contact our Poster Session coordinators: Mr. Liu Kai at linkaiseu@seu.edu.cn (Mainland China) or Mr. Haotian Guan at hguan019@uottawa.ca (International). Please send your questions in either English or Chinese. We will respond to your email within 2 business days.

如有任何问题，请通过电子邮件使用中文或英文与我们联系：中国大陆，刘凯先生（liukaiseu@seu.edu.cn）；海外及港澳台地区，关皓天先生（hguan019@uottawa.ca）。我们将在 2 个工作日内给您回复。

Thank you very much for your cooperation. We are looking forward to receiving your poster by June 16, 2019.

非常感谢您的合作！我们期待在 2019 年 6 月 16 日之前收到您的展板。

ICCCASU3 Organising Committee
60 University St. (030)
Simard Hall
Ottawa, Ontario
Canada K1N 6N5
Web: ICCCASU2019.ORG or ICCCASU.ORG or ICCCASU.COM
E-mail: icccasu3@uottawa.ca or icccasuA@uottawa.ca

