



Housing Workshop

PANELISTS

Dan Dixon

Vice President, Corporate Affairs, The Minto Group

Benjamin Gianni

Azrieli School of Architecture & Urbanism, Carleton University (*co-moderator*)

Meg McCallum

Executive Director, Alliance to End Homelessness, Ottawa

Ling Meng

Planner & Urban Designer, Vancouver

Zhan Pu

Ministry of Housing and Urban-Rural Development, P.R. China

Bert Pereboom

Advisor, Housing Market Policy, Canada Mortgage & Housing Corp.

Joe Qian

School of Planning, University of Waterloo

Cliff Youdale

Chief Development Officer, Ottawa Community Housing Corporation

Xiaofen Yu

Dean, Chinese Academy of Housing and Real Estate, Zhejiang University of Technology

Randolph Wang

Senior Planner, City of Ottawa (*co-moderator*)

June 7, 2024, 8:30 - 5:00 PM

FSS 4007, 120 University Private, University of Ottawa

The Canada/China Housing Workshop is intended to foster dialogue between Canada and China on a range of issues related to housing.

Notwithstanding the difference in economic and political contexts, both countries depend heavily on the private sector to produce housing and on development to fund urban infrastructure. The workshop will compare challenges, issues, policies, strategies, and incentives as well as identifying best practices. It presents a unique and important opportunity for exchange.

The one-day workshop will be structured into four, moderated panel discussions, drawing on the expertise of subject-matter experts from both countries.

AGENDA

8:30 - 9:00 AM Opening Remarks

- The Honourable Yuen Pau **Woo**, Senator, Parliament of Canada
- Minister Yong **Zhao**, Chinese Embassy in Canada
- Professor Huhua **Cao**, University of Ottawa
- Professor Anne **Bordeleau**, Carleton University

9:00 - 10:30 AM Session 1: Comparative Context – Historical & Contemporary

topics include:

- mechanisms by which housing is financed and produced
- evolution of the housing market over the last century
- how the housing market currently operates
- the role of programs and policies in addressing market failure

11:00 - 12:30 PM Session 2: Housing-Related Challenges

topics include:

- supply
- affordability (related to cost to build, buy, and rent)
- homelessness
- impact of falling rates of ownership
- the use of housing to fund municipal infrastructure

12:30 - 1:30 PM lunch

1:30 - 3:00 PM Session 3: Strategies to Address Challenges

topics include:

- strategies being applied at present
- strategies being considered

3:30 - 5:00 PM Session 4: Reflection

topics include:

- commonalities and differences
- lessons learned
- opportunities for further exchange

Free and Open to the Public; Registration Required; <https://ottawa.uli.org/>

the workshop is co-sponsored by:



Azrieli School of **Architecture & Urbanism**



with generous support from the
Social Sciences and Humanities Council of Canada

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BIOS

Dan has been with The Minto Group since 2003, where he has held various roles including Vice President of Project Finance and his current role as Senior Vice President of Corporate Affairs. Dan also represents Minto as a member of the *Canadian Rental Housing Providers for Affordable Housing*, a consortium of real estate investment trusts (REITs) that have joined forces to promote the transfer assets to not-for-profit housing providers. As a member of the *National Housing Accord*, Dan was instrumental in producing the group's 2023 report "A Multi-Sector Approach to Ending Canada's Rental Housing Crisis."

Benjamin Gianni is an Associate Professor in the Azrieli School of Architecture & Urbanism at Carleton University where he leads the Urbanism program, teaches courses on housing design and the history of housing, and coordinates a certificate program in real-estate development.

With almost two decades of experience in the housing and homelessness sector in Ottawa, Meg serves as the Interim Executive Director for the Alliance to End Homelessness Ottawa, a coalition of organizations working together on systems planning and coordination, public education, and advocacy. From 2006 to 2018 Meg was the Director of Membership & Communications for Centretown Citizens Ottawa Corporation (CCOC), one of the largest private non-profit landlords in Ontario. During that time she was a steering committee member of both the Alliance to End Homelessness Ottawa and the Ottawa Social Housing Network, and served as the President of the Ontario Non-Profit Housing Association.

Trained as both architect and urban designer, Dr. Meng has brought his design skills to cities and projects throughout North America and Asia for more than 30 years, including 18 years as director and lead urban designer at Bing Thom Architects. A native of Tianjin China, Ling received his Bachelor of Architecture from Tianjin University and Master's a PhD in Urban Design from the University of Tokyo. Ling emigrated to Canada where his practice has been based ever since. He is fluent in Mandarin, Japanese, and English. He is a Member of the Canadian Institute of Planners and a Registered Professional Planner in BC.

Bert Pereboom is an Advisor in Housing Market Policy at Canada Mortgage and Housing Corporation. For the past 10 years he has led research and policy innovation in housing finance and housing markets, including development of the Housing Accelerator Fund and leading the Secretariat for the Canada/BC Expert Panel on the Future of Housing Supply and Affordability (Report, 2021). Prior to joining CMHC, Bert was Senior Managing Consultant in the Strategy and Analytics consulting practice at IBM, focusing on predictive analytics and optimization. Bert completed a Master of Arts degree and his PhD coursework in Economics at Harvard University.

Dr. Pu holds a Ph.D. in Economics and currently serves as Deputy Director of the Policy Research Center at the Chinese Ministry of Housing and Urban-Rural Development. She was a former visiting scholar at the University of California, Los Angeles (UCLA) and the University of North Carolina (UNC).

Dr. Qian is an Associate Professor in the School of Planning at the University of Waterloo. His research interests include comparative urban planning and policy, land use planning and urban form, land use reform and policy in China, and heritage conservation and planning in China.

Mr. Youdale is the Chief Development Officer for the Ottawa Community Housing Corporation. He is responsible for Ottawa Community Housing's building assets worth over \$3 billion. A professional engineer with over 30 years' experience, Cliff has developed long-term strategies for the maintenance, repair and replacement of OCHC's ageing stock. Focusing on new construction, capital repair, preventative maintenance and green initiatives, his team delivers comprehensive and proactive programs that will ensure OCHC's building assets serve tenants well into the future.

Prof. Xiaofen Yu serves as the Dean of the Chinese Academy of Housing and Real Estate, Zhejiang University of Technology (ZJUT). She is also Vice President of China Institute of Real Estate Appraisers and Realtors, Vice Chairman of Zhejiang Federation of Humanities and Social Sciences, Vice President of Global Chinese Real Estate Congress (GCREC), among her other positions. She has numerous top-journal publications and has published several books on topics such as China's housing policy, affordable housing, urban renewal, housing behavior, and real estate development. As principal investigator, she has completed numerous research projects funded by the Ministry of Education of China, the National Natural Science Foundation of China, the Ministry of Housing and Urban-Rural Development of China, etc. She frequently provides policy advice to municipal, provincial, and central governments, and has been actively involved in policy design.

A native of Shanghai, Randolph holds a Bachelor of Engineering (major in urban planning) from Tongji University and a Master of City Planning from the University of Manitoba. At the City of Ottawa, Mr. Wang has been responsible for development review, policy, and for urban and community design studies. During his tenure as a senior planner at the Shanghai Urban Planning and Design Research Institute in the 1990s, Randolph completed a number of significant planning studies that supported the transformation that city. He is a member of the Urban Design Committee for the Council on Tall Buildings and Urban Habitats (CTBUH), and has served on the Urban Design Peer Review Panel for the City of London, Ontario.